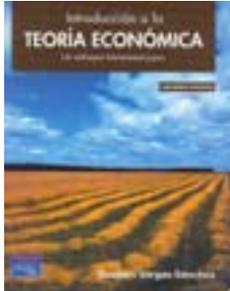


# INTRODUCCION TO THE THEORY ECONOMIC

## A Latin-American's analysis



The purpose of this book is not to just study economic theory, but also to develop the ability of economic analysis. The contents of the book are looking to show the theory from a reflection process of reality and of the economics theories.

Cases and applications of the conventional theory in Latin America's reality

Includes:

Website [www.pearsoneducacion.net/vargas](http://www.pearsoneducacion.net/vargas)

Investigation and debate activities

Internet activities

Problem set

### **PART I: INTRODUCTION TO ECONOMICS**

Principles of Economics

1. Introduction to Economics
2. Economic Models
3. History of Economic Thought
4. Three Paradigms in conflict.
5. Introduction to Macroeconomics (Basic concepts for the economic analysis of Latin America and the Caribbean)
6. Latin America's economy since Colonial times.

Challenges of the Latin American I

7. Latin America in the global economy. Challenges of Latin American II
8. Development of the Latin American thought

### **PART II: INTRODUCCION TO MACROECONOMICS**

9. National Accounts
10. Goods market (Aggregate goods market equilibrium)
11. Introduction to the financial system
12. Introduction to money theory
13. Determination of aggregate demand
14. Aggregate Supply
14. Open Economy

15. International Trade Theory
16. Open Economy
17. Exchange rate policy
18. Economic cycles in Latin America and the Caribbean

**PART III: INTRODUCTION TO MICROECONOMICS**

19. Introduction to study of the firm
  20. Introduction to Consumer study
  21. Perfectly competitive market
  22. Demand Theory in perfect competition
  23. Supply Theory in perfect competition
  24. Welfare theory
  25. Monopoly and price discrimination
  26. Monopolistic competition. Imperfect competition.
  27. Oligopoly
  28. Enterprise Theory: production and costs
  29. Prices, production and employment
- Appendix I: Elasticity